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SaltStick Updates Fastchews Packaging to Feature Resealable Closure

Fastchews new resealable 10-count packets make them easier to consume during training and racing

MALIBU, Calif. (Feb. 2, 2018)—Toker Engineering, LLC, the maker of SaltStick Electrolytes, recently updated its SaltStick Fastchews packaging, to better meet customer need. SaltStick Fastchews, which previously were offered in 10-count rolls, are now available in 10-count packets that include a resealable zipper, allowing for easier handling when training and racing.

The new format also illustrates Toker Engineering’s commitment to sustainability, as the packets can be refilled with product obtained from **60-count Fastchews bottles**, thereby reducing waste. SaltStick Fastchews shipping and display trays are made from 100% recycled (85% post-consumer) cartons and produced in a 100% wind-powered facility, further decreasing environmental impact.



Key features of SaltStick Fastchews:

- The ONLY chewable tablet that is formulated to closely resemble the electrolyte profile lost in sweat: sodium, potassium, calcium and magnesium.
- FASTCHEWS help to reduce muscle cramping and heat stress, boost stamina, and maintain electrolyte levels. Chewable tablets provide fast absorption through buccal mucosa (tissue in mouth).
- Made in the USA – Free of banned substances and independently tested.
- Suggested use: 2 tablets per 15-30 minutes during activity.
- Tart Orange and Zesty Lemon-Lime natural flavours encourage consumption.
- Ingredients are: non-GMO, gluten-free, vegetarian, fat-free. Natural stevia as sweetener. No colour added. Bio-available active ingredients.
- Also great for youth sports, travel rehydration, tennis and other sports, camping & hiking, effects of alcohol.
- Available in 10ct resealable packets and 60ct bottles.

“As a company that has helped athletes replace electrolytes for more than 10 years, we recognize success comes from a relentless focus on customer experience,” said Jonathan Toker, Ph.D., CEO of



Toker Engineering and creator of SaltStick products. “We constantly evaluate our SaltStick products to ensure they best service athlete needs, and these new SaltStick Fastchews packets are the latest step in that process. The resealable zipper is specifically designed to make fueling easier – so that athletes have one less thing to think about during training and racing.”

More information about SaltStick Fastchews can be found [here](#). Customers in the U.S. who are interested in purchasing SaltStick Fastchews can do so at shopsaltstick.com; international customers can find their nearest SaltStick retailer by using our Store Locator at saltstick.com/locator.

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About Toker Engineering, LLC

Founded by former professional triathlete Jonathan Toker, Ph.D., and headquartered in Malibu, Calif., Toker Engineering, LLC, produces SaltStick Electrolytes & Dispensers, which are the only electrolyte products formulated to closely resemble the electrolyte profile lost during activity: sodium, potassium, calcium and magnesium. Since its start in 2006, Toker Engineering, LLC, has been helping athletes replace electrolytes for more than 10 years.