

New SaltStick FASTCHEWS Supplement Announced: Launches at Interbike and Ironman Hawaii.

Las Vegas (NV) — September 16, 2015 — Toker Engineering LLC, a Malibu-based nutrition company that made its name with a popular line of electrolytes and dispensers, has introduced a new product.

SaltStick FASTCHEWS® is the only chewable tablet formulated to closely resemble the electrolyte profile lost in sweat to help reduce heat stress, reduce muscle cramping, maintain electrolyte levels, and boost stamina. FASTCHEWS features a scientifically-derived, proprietary high-performance formulation that provides a balanced supply of bioavailable sodium, potassium, magnesium, and calcium. FASTCHEWS debut with two flavours, Tart Orange and Zesty Lemon-Lime, and are packaged in a convenient, moisture-resistant roll-wrapped format.

FASTCHEWS are ideal for professional or amateur athletes, weekend warriors, and everyone in between. The chewable format offer a convenient, healthier alternative to sugary sports drinks because their non-GMO ingredients are all natural, gluten-free, vegetarian, and without artificial sweeteners or colours. Individualized dosing also allows for separate intake of electrolytes, fluid and calories.

SaltStick founder and CEO, Jonathan Toker, Ph.D., developed the product in response to a demonstrated market need for a tasty, chewable and low-energy electrolyte source in a convenient package. Toker highlights that another industry first is that the tablet may be chewed or to remain in the mouth, refreshing and to allow for even faster entry via buccal absorption. For consumer and professional athlete protection and confidence in our manufacturing, each production lot of SaltStick products continue to be independently tested in a category-first initiative to ensure supplements are free of any banned substances.

Prior to release, FASTCHEWS were road-tested by top athletes, including professional triathletes training for the Ironman World Championship, where it will be featured for sale for the first time. Since the formulation emulates the electrolyte profile lost in sweat, this product is ideal for endurance athletes, outdoor workers or for use in hot conditions where electrolyte loss due to perspiration is common. FASTCHEWS can also be beneficial for patients suffering from POTS, cystic fibrosis, and for individuals suffering from the effects of alcohol.

FASTCHEWS will be available in a roll of 10 tablets in both Tart Orange and Zesty Lemon-Lime natural flavours for \$2.99. Trays of 12 rolls are also available for \$34.95. Visit SaltStick.com for more information on FASTCHEWS and SaltStick products. FASTCHEWS launches at the 2015 Las Vegas Interbike trade show at distributor Paceline Products booth 22239, and at the upcoming IronmanWorld Championship in Kona, Hawaii.

###

About Toker Engineering LLC:

Founded in 2006 by Ph.D. Chemist Jonathan Toker, the product development firm Toker Engineering LLC has a growing selection of accessories and nutrition engineered for athletes under the SaltStick brand name. With distribution in over 30 countries worldwide and an exclusive roster of sponsored professional athletes across several sports, including Ironman World Champions Craig Alexander, Chris McCormack and Normann Stadler, Indy race car driver Tony Kanaan, and several NFL teams, who have used SaltStick Caps to worldwide victories. Toker Engineering LLC continues to develop new science-based products to serve the athletic and outdoor market. For more information about Toker Engineering LLC, SaltStick products, please visit <http://www.SaltStick.com>.