



Electrolyte Capsules & Dispensers

For Immediate Release:

SaltStick Debut at Interbike Trade Show

Electrolyte Capsules and Dispensers Launched at 2005 Expo

NEWBURY PARK, California (September 21, 2005) - SaltStick™, a series of products invented by Toker Engineering, are to make their public debut at InterBike 2005, a major international bicycle industry trade show in Las Vegas Sept. 28-30th. The SaltStick™ is a unique stick-like design that is designed to dispense electrolyte capsules with storage inside bicycle handlebars. The patent-pending design allows only the tip of the dispenser to protrude out of the bars, providing athletes with a convenient and protected source for electrolyte capsules. The SaltStick™ is designed for aerobars and mountain bike bars, while the SaltStick™ Mini is designed to fit road bike bars. The SaltStick™ Caps are a complete electrolyte source vegetarian capsule that contains a balanced and buffered mixture of sodium, potassium, magnesium, calcium, and vitamin D with nothing further added. Designed by a Ph.D. chemist and athlete, the formulation provides unparalleled support for endurance athletic events. SaltStick™ products will be in use by some top athletes at the Ironman World Championships in Kona, HI in October. All SaltStick products will be available for sale in early 2006.