



Electrolyte Capsules & Dispensers

For Immediate Release:

SaltStick named as Official Electrolyte Capsule Dispenser for 6 Ironman and two 70.3 Ironman Races in North America

Newbury Park, CA – February 26th, 2007 – SaltStick[®], innovative electrolyte capsule dispensers based on solid science and sound engineering, have been named as the Official Electrolyte Capsule Dispenser of North America Sports[®] Inc., organizers of 6 Ironman[®] and two 70.3 races for 2007. SaltStick[®] dispensers provide “on the go” dispensing for easy ingestion of electrolytes.

SaltStick[®] dispensers are designed to carry and dispense anti-cramp electrolyte capsules, and are water-resistant and fit inside most bicycle handlebars or mounted externally with a versatile clip that is also effective on hydration belts.

SaltStick[®] products have been used successfully by top professional athletes worldwide, including the winners of the 2006 Ironman[®] World Championship, Ironman[®] Japan, Coeur D’Alene, Western Australia, Canada, Korea, 70.3 Buffalo Springs, Canadian and Czech National Championships, and more. Jonathan Toker, Ph.D. chemist and President of Toker Engineering LLC, inventor of SaltStick[®] products, confirms that notable international athletes currently using SaltStick[®] products include Chris McCormack, Luke Bell, Jasper Blake, Becky Lavelle, Petr Vabrousek, Joanna Zeiger, Lisbeth Kristensen, Andrew Johns and many others.

Over 20,000 athletes at the Ford Ironman Arizona, Subaru Ironman Canada, Ford Ironman Coeur d’Alene, Ford Ironman Florida, Ford Ironman Lake Placid, Ford Ironman Wisconsin, Ford Ironman 70.3 California, Ford Ironman 70.3 Florida events will have the opportunity to receive a sample of SaltStick[®] products at the race expo.

SaltStick[®] products are sold through www.saltstick.com, at retailers, and distributed in the USA through Paceline Products and the Hans Johnsen Company.