

FOR IMMEDIATE RELEASE

SaltStick Caps Electrolyte Replacement to be Included in Official Emmy Gift Bag for 33rd Annual Sports Emmy Awards

Malibu (CA)- April 24, 2012. Toker Engineering LLC, developer and supplier of the acclaimed electrolyte supplement SaltStick Caps and the SaltStick dispenser announces participation as an invited supplier at the 33rd annual Sports Emmy Awards taking place in New York on April 30th. SaltStick Caps features a scientifically-derived, proprietary high-performance formulation that provides a balanced supply of absorbable sodium, potassium, magnesium, and calcium along with 100 IU vitamin D to aid in calcium absorption. The formulation emulates the electrolyte profile lost in sweat, in a form and quantity the body can absorb. SaltStick Caps have been formulated to provide electrolytes to help reduce heat stress, reduce muscle cramping, maintain electrolyte levels. This product is ideal for endurance athletes, outdoor workers or for use in hot conditions where electrolyte loss due to perspiration is common.

Ph.D. Chemist, product developer and elite athlete Jonathan Toker claims "I was surprised to receive an invitation email from the company working with the Sports Emmy Awards to supply a sample for their 800 participant gift bags. After verifying it was a legitimate request from "Off the Wall" it was a resounding "yes!" to participate. Apparently some long-time runners and triathletes tipped off the staff about SaltStick."

Off the Wall assembles gift bags for the various Emmy programs staged by the National Academy of Television Arts & Sciences. More than 170 nominees were announced in 33 categories including outstanding live sports special, live series, sports documentary, studio show, promotional announcements, play-by-play personality and studio analyst. The Awards will be given out at the prestigious Frederick P. Rose Hall, Home of Jazz at Lincoln Center located in the Time Warner Center on April 30th, 2012 in New York City. This year's Lifetime Achievement Award for Sports will go to the Sports Commentator and Essayist, Jack Whitaker.

About Toker Engineering LLC:

Founded in 2006 by Ph.D. Chemist Jonathan Toker, the product development firm Toker Engineering LLC has a growing selection of accessories and nutrition engineered for athletes under the SaltStick brand name. With distribution in over 20 countries worldwide and an exclusive roster of sponsored professional athletes across several sports, including Ironman World Champions Craig Alexander, Chris McCormack and Normann Stadler, Indy race car driver Tony Kanaan, and several NFL teams, who have used SaltStick Caps to worldwide victories. Toker Engineering LLC continues to develop new science-based products to serve the athletic and outdoor market. For more information about Toker Engineering LLC, SaltStick products, or this particular news story, please contact us via www.saltstick.com.

About National Academy of Television Arts & Sciences:

The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, and Technology & Engineering. For more information, please visit the website at www.emmyonline.tv

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